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## **MINDb4ACT. Specifications for provision of services: design and development of website**

### **1. About us / the project**

**MINDb4ACT** is a 3-year (2017-2020) project funded by the European Commission (H2020 Programme). The project is collaborative research on ethical, innovative and effective solutions in the European Union to tackle radicalization leading to violent extremism. The project is developed by a consortium of 18 EU institutions (think-tanks, NGOs, universities and Legal Enforcement Agencies) based in 10 countries (Austria, Belgium, Denmark, Finland, France, Germany, Italy, Poland, Spain and United Kingdom) coordinated by **Real Instituto Elcano** (Spain).

### **2. About the website**

One of the main central communication tools will be the **website** of the project. The open website will be publicly available from December 2017 but a previous version could be operative before. The website will be in English with the possibility of some specific contents in other languages (French, Arabic, German and Spanish). The website will be a space where data and main outcomes from the project will be publicly available. It will also be addressed to a wide range of European audiences, from a very specialised and technical audience to any person who knows nothing on research evaluation. It is aimed to have a dynamic website and **blog** where public can engage in a public debate, by posting their contributions, comments, sharing and using the information through social media. The entire project outcomes (articles, working papers, reports, policy recommendations, etc.) will also be posted on this website except for those which will be pendant to be published in scientific journals –which will be posted once the articles are published in specialised journals.

### **3. Technical specifications**

#### **Content Management System (CMS, back-end functionality)**

Open source software. Preferably **Wordpress**, but we are open to consider other platforms instead (Joomla, Drupal...).

#### **Web hosting specifications**

We want our website to be hosted in servers located in the European Union. HTTPS enabled. Anti DDOS protection and Web Application Firewall might be considered.

### **4. Design specifications**

- Usability, User Experience Design (UX), accessibility and web standards.
- Responsive design (phones, tablets)

- Social media tags (Facebook Open Graph, Twitter Cards)
- SEO optimised (positioning, visibility and findability)
- Compliance with the project's corporate identity, which will be provided.

## 5. Other considerations

- **Communications:** we are open to suggestions on contents, formats and the communication strategy of the website.
- Previous experience in EU projects, security & defence, IR, academia would be an asset.
- We expect the provider to be specialised in the chosen CMS.
- Willingness to take care of site maintenance (availability in case of hacking, service disruption), support and further developments during the project.
- Skills regarding infographics, maps and data visualization will also be a plus, regarding further developments.

## 4. Submission of proposals for the contract

Should a company or free-lance professional be interested in present a proposal for the provision of these services, please send a document (no more than 10 pages) describing his/her suggestions or ideas for the design, technical and communication solutions before **October 4<sup>th</sup>**. Please, also include a portfolio or information about previous projects.

**For submissions and further information, please contact:**

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